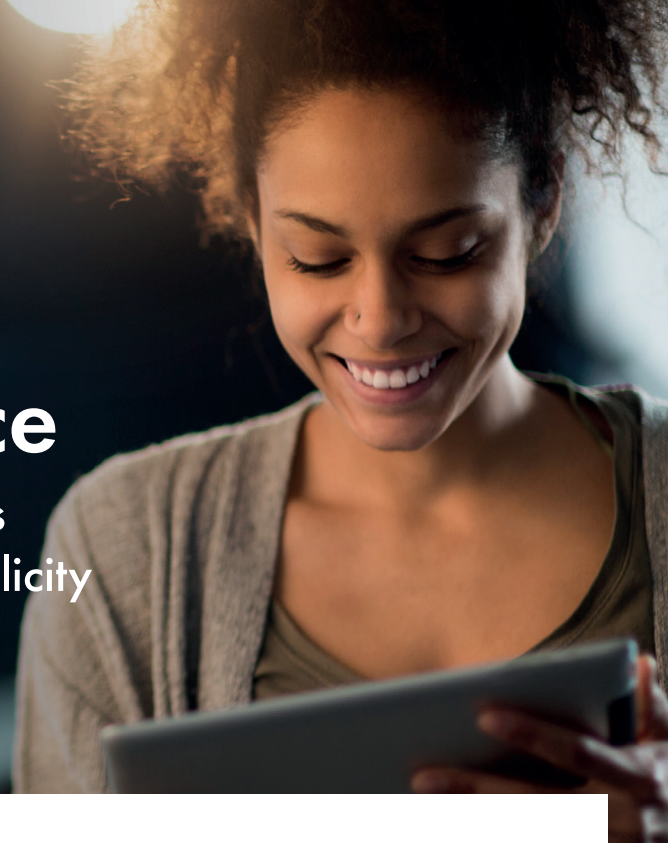




Instant Life Insurance

We recognise that many of our customers and advisers want instant cover and simplicity when choosing life insurance.



> Simple

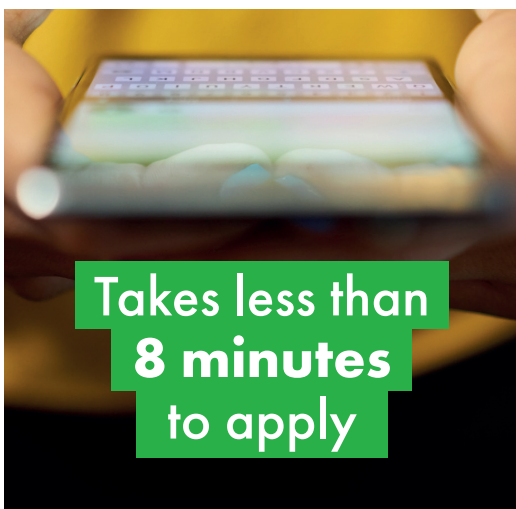
- ✓ No frills, level, indexing or decreasing term cover
- ✓ Fewer qualifying questions than a traditional process
- ✓ Customer friendly application

> Quick

- ✓ The application takes less than 8 minutes
- ✓ Immediate decision
- ✓ No medical evidence

> Easy

- ✓ Online
- ✓ Apply 24/7
- ✓ Customer self-apply option - on any device



Following the birth of his son, **Simon Spencer 35**, understands the need for life insurance and wants the process to be quick and simple.

Understanding his requirements and knowing Simon is generally healthy with no adverse medical history, Simon's financial adviser, Mark, recommends AIG's Instant Life Insurance. Mark obtained a quote for a sum assured of £200,000 which Simon was pleased with so Mark went ahead and emailed the application link directly to Simon who, while on his train commute home, completes it on his phone, answering only a few qualifying questions. Given Simon's hectic lifestyle, this is the quick solution he is looking for. He is accepted for £200,000 of life insurance immediately and his adviser is updated via email straight away.

Simple, Quick, Easy application

How does it work?

We are giving advisers a new, no-frills, low cost level, indexing or decreasing term instant life product. The application journey can be completed online anytime of day or night by the customer or by the adviser as they do now. Comparative products to this are only available directly online, and so we are creating a brand new opportunity for advisers.

Some short qualifying questions will have to be completed but no medical evidence will be required and an immediate decision will be given.

Eligibility

Age **17 to 45**
up to **£600,000**
sum-assured

Age **46 to 55**
up to **£350,000**
sum-assured

More than financial support

Smart Health

Winston's Wish

Funeral Pledge

Claims Support Fund

Terminal Illness

Application Journey

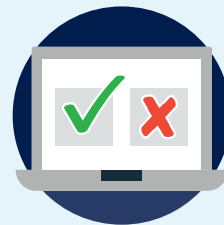
Adviser discusses customer's needs and identifies Instant Life Insurance from AIG as a solution.



Quote
via portal



Application
completed by adviser
or customer



**Immediate
decision**



**Adviser
updated**

To find out more about AIG Instant Life Insurance

call our Sales Team on **0345 600 6829**, visit www.aiglife.co.uk,
follow us on  **@AIGLifeUK** and connect with us on  **AIG Life Ltd.**

Please note: Smart Health and Winston's Wish are non-contractual benefits and can be withdrawn at any time without notice. Smart Health is provided by Teladoc Health.

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